

35 YEARS ANNIVERSARY CELEBRATION

35-Years of Developing the South

Many of you may not remember clearly what happened in 1986. This was the year the late Diego Maradona knocked England out of the World Cup with the Hand of God, the tragedy in Chernobyl, Top Gun premiered at the cinema, the final stretch of the M25 was opened, and it was the year Window Warehouse opened its doors.

Since opening, we've helped with 1000s

of double glazing projects across the South. Chances are, there's a Window Warehouse manufactured window or door on your road! Although the industry and the faces may have changed over these 35-years, our commitment to being the best hasn't!

We remain true to the family values upon which we built our company. We continue to provide our customers with a great

service, building a reputation for reliability and quality. 2021 also marks 20-years since we moved to our factory, and we've not looked back since. Our team would like to thank all the Window Warehouse customers past, present and future for continuing to choose us for your projects. We are continuing to invest in our business and look forward to making the next 35-years just as special!

An Open Letter From Our MD

You may or may not be aware, but this year is our 35th anniversary. With this in mind, I thought I would put pen to paper to give you a little insight into our background, and also to thank you for making this possible.

A little on my background. I have been in the business for 40-years, and made my first aluminium window back in 1973.

Around 1980, myself and two other co-workers assembled one of the first uPVC windows in the UK. It was developed by a German company that are still around today called Knipping. The window mitres were mechanically jointed and glued, although it wasn't long before the welded joint came into place as it is today. I got the opportunity to work for one of the largest retail companies in the south at the time, Granda Windows. Here, I managed the manufacturing of uPVC, aluminium, timber and sealed units and look after up to 12 fitting teams. This is where I learned over the years how to manage, and most importantly, how to look after customers with a high level of customer service.

When Granada went into administration, Window Warehouse evolved with three shareholders, including myself. We have had some ups and downs along the way, including getting through three recessions and the great high of VAT being introduced to the home improvement industry, which saw a massive boom within the industry.

During my time here, we have had a hand in developing new products with profile companies, including the Halo PVCu bifold door. The team here has grown over the years and all have played their part over the years, growing from a small team of 15 to today's team of near 70. I would like to thank them all, past and present, for contributing and becoming so well established.

We could not have achieved any of this without yourselves, the customer, some of who have been with us since the beginning. I'm sure when we all get through this, we will then be able to meet up and have a drink or two.

I would like to finish by thanking you for your continued loyalty and support that you give to Window Warehouse.



Malcolm Cake
WINDOW WAREHOUSE
Pioneering Service, Quality & Security



Latest news from Window Warehouse | Winter 2021

www.window-warehouse.co.uk

Thank You to Our Customers

Window Warehouse would like to say thank you to all our customers for their continued support throughout 2020. Although it was a year of uncertainty, we are pleased we could work with you all and continue to thrive and adapt in the ever-changing world we live in.

Although we do not know what 2021 will bring, and enduring another lockdown, we are looking forward to continuing doing much of the same.

We have continued to invest in our business. You may have noticed our new email signatures and website. Along with our new aluminium saw last year, we have had a new automatic end milling machine and bead saw fitted earlier this year.



Working to Meet Demand

The Window Warehouse team went straight into the New Year full steam ahead!

To cope with the demand before Christmas, we recruited and introduced a Twilight Shift in the factory. This helped us to reduce the lead times for our customers, ensuring you got your products in-time to start your project.

With this new shift and our new machinery, we look forward to continually offering our customers reduced lead times on products.



Leka Case Study

In our last edition, we told you about the new glass panel that is now available in LEKA roofs. Here it is in all its glory!

This recent installation was carried out by a Window Warehouse customer who wanted to offer the homeowner a bright, inviting space to spend their Christmas and the most recent lockdown.

With more and more homeowners facing the prospect of spending another summer at home, there's never been a better time to push the LEKA Tiled Conservatory Roof. Whether they're looking for a brand new extension where they can make the most of their garden, or to breathe life into an old design, this market-leading profile is ideal.

This new system is similar to the rival Ultraframe Livinroof design and will allow this customer to flood their property

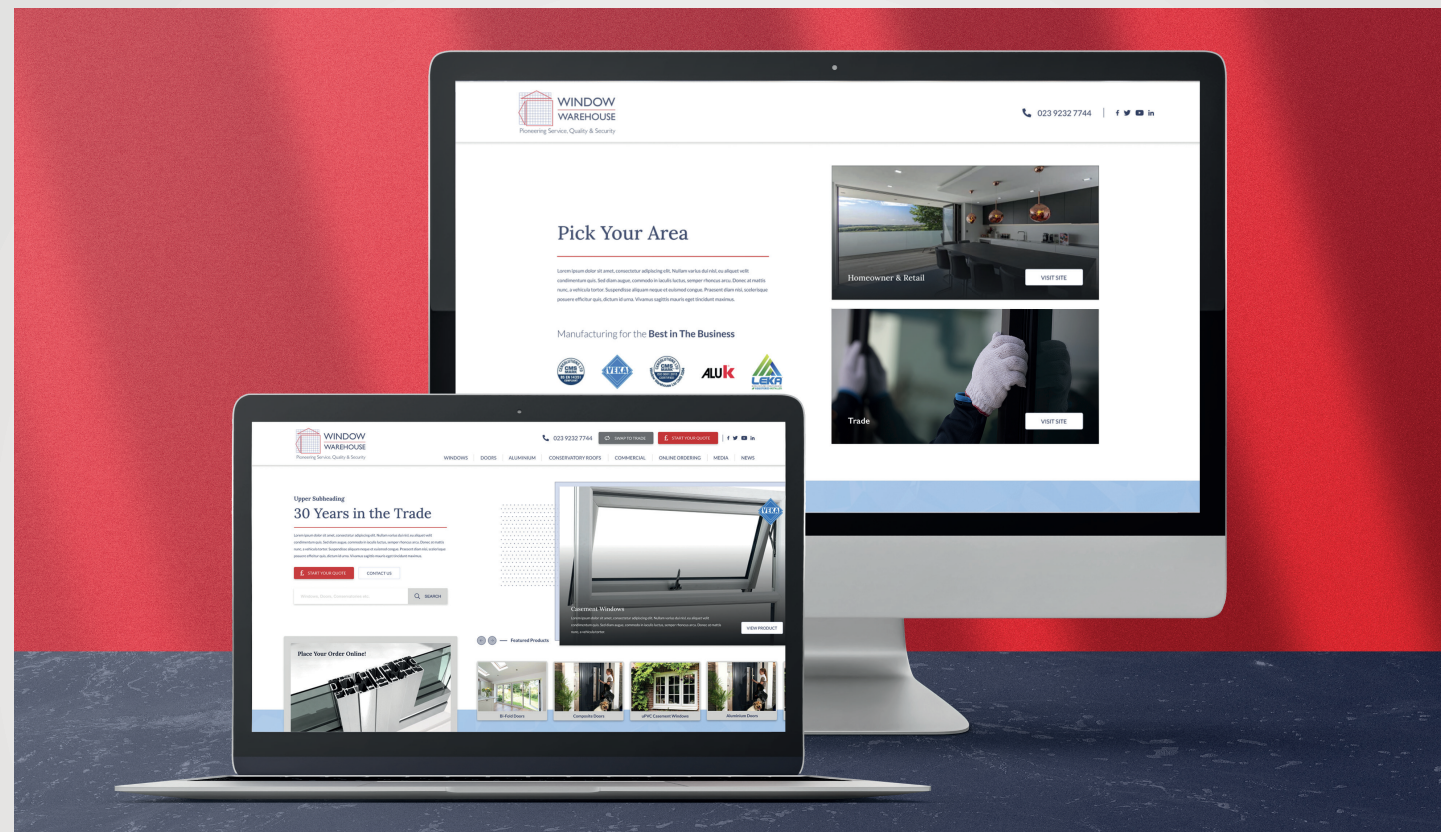
with light. It won't increase the installation time either, minimising the disruption to both the homeowner and yourself.

This easy to fit window panel is designed using the highest quality glazing. The glazing within the design will allow your customer to make the most of the weather outside from the comfort of indoors. Warm air will be trapped within the extension in the cold winter months, and a comfortable temperature created in the cooler months.

If you want to find out more about Leka roofs and orangeries please get in touch with Remi or visit our website.



Brand New Website



We are proud to announce the launch of our brand new website. To coincide with our 35-year anniversary, we're pleased to showcase this slick, new design to our customers.

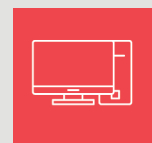
The trade, commercial and homeowner sector can now all use our website

with ease. Dependant upon the sector you choose, you will find calls to action relevant to you.

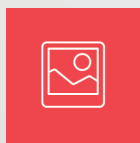
Window Warehouse customers can benefit from the design of our brand new website. As well as the imagery, content, brochures and videos, you could even be

sent leads! Homeowners can get a quote, with the leads then distributed to their nearest Window Warehouse installer!

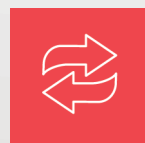
If you would like to discuss using any of the Window Warehouse assets for your website, email: info@window-warehouse.co.uk



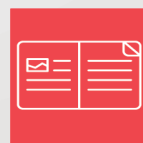
Quick Quotes



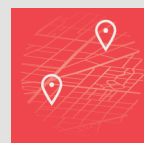
Gallery



Choose Your Sector



Brochures



Local Installers

Congratulations to Our Team

As well as investing in our business, we are investing in the development of our staff members! We've had a slight shake-up of our team; Cleo has joined Sophie in customer services. Amy is now back full-time and we welcomed Anna to the sales team in January. Anna has 10-years of experience in the window industry and brings a wealth of knowledge in both the trade and retail sectors.

All You Need is Love & Window Warehouse This Valentine's Day

We've included a little treat to show that we love our customers for all their support throughout these uncertain times. We hope you enjoy!

Aluk Luminia SC156 Sliding Door



As part of our commitment to offering the best product, Window Warehouse is pleased to offer our customers the market-leading Aluk Luminia SC156 Sliding Door. This system is thermally broken, with sash sizes up to 2700mm, providing your customer with panoramic views and wide openings. Ideal for both commercial and domestic installation, this patio door fits all properties. The SC156 has been thoroughly tested for its quality, offering U-values as low as 1.0 W/m2K with triple glazing. Perfect for any customers on the coast, this door boasts class-leading water tightness and wind resistance capabilities.

You can provide your customer with complete peace of mind they will be safe within their home. This door can be

fitted with a 50mm slim central interlock. Concealed burglary resistant locks are also included within the design. This helps the door to achieve a Burglary resistance level of RC2.

As with all our aluminium, you can customise the Luminia SC156 to suit every project. These doors come in dual colour options, with any RAL colour available. The handle and glazing depth can be selected to suit

your specific project. A ramp threshold can be incorporated, perfect for homeowners wanting a smooth transition from inside to out or requiring pushchair or wheelchair access.

If you'd like to find out more about the Luminia SC156 Sliding Door for your project or find out more about this product, don't hesitate to get in touch. Email info@window-warehouse.co.uk to place your order.



You can soon offer smart ready doors as standard! From April, we will be offering Kubu Smart Hardware in several of our door ranges.

You'll find it much easier to sell double glazing to your customers by offering this market-leading smart hardware.

Every Kubu Equipped Door Lock will be fitted with electronic components, giving homeowners the option to purchase a Kubu Home Hub and Module making their door smart.

Homeowners will be able to check the status of their doors, receive real-time notifications, set schedules, share doors with friends and family, and get notified as they leave their home - all through an app on their phone.

A user friendly, cost effective smart home tech solution that adds real value. Homeowners will never have to worry if their door is unlocked again. With Kubu they can Be Sure it's Secure.