

## New Faces!

With expansion comes new opportunities. That is why we are happy to welcome new colleagues to the Window Warehouse family.

Josie, Mike & Cherry have all joined our team. We look forward to working with them daily and making our business grow further.



## Congratulations to Remi, Newly Appointed Sales Director!

Remi has been with Window Warehouse since 2011, where he started as a Sales Co-Ordinator. He was then promoted to Sales Manager in July 2016, until this most recent appointment.

Remi's new title will offer him a more in-depth role within the business, working with the management team to formulate corporate strategy. The good news for customers is he will still be customer interfacing!



## Congratulations & Thank You!

We would like to say thank you to all our customers that provided feedback on our operations through our survey at the beginning of 2021.

Through this feedback, we have been able to make slight changes to the business. Congratulations to Rick at Total Glazing who was the lucky winner of our £250 worth of One4All Vouchers.



Latest news from Window Warehouse | Summer 2021

[www.window-warehouse.co.uk](http://www.window-warehouse.co.uk)

## Halfway Through 2021

Hasn't 2021 flown by! We can't quite believe where all that time has gone.

The team at Window Warehouse has continued to meet the high demand for orders, helping you to deliver your projects to your customers!

With your continued custom, we have been able to go from strength to strength as a business, highlighted by our investment into making our process better!

## End of an Era

You may have noticed that we have updated our product offering!

At the end of April, Window Warehouse made the conscious decision to stop manufacturing the LEKA product range.

This was made with a heavy heart; however, we look forward to strengthening our current product offering and expanding on our aluminium production. As such, we hope that putting more attention to our uPVC & aluminium will result in shorter lead times for our customers.



## We are Expanding!

As part of our continued effort to grow as a business, Window Warehouse is expanding its premises and aluminium offering! We are happy to report that we have taken on the site adjacent to our current factory. These new premises will be used solely for aluminium, with the goal of not only creating more aluminium products but reducing our lead times.

You will be able to book your aluminium installations sooner thanks to this expansion. With shorter lead times in the future, it has never been easier to order your Aluminium Bifold Doors, Casement Windows, French Casement Windows, Patio Doors, Residential Doors, Tilt & Turn Windows & Heritage Windows. Place your order today by emailing:

[info@window-warehouse.co.uk](mailto:info@window-warehouse.co.uk)





# Supporting Local Schools

Throughout lockdown, it has been important to help others and keep in contact. That is why Window Warehouse donated laptops to both Trafalgar School and Springfield School.

Almost two million children were without access to a home computer for remote learning during the lockdown. On the donations, Malcolm Cake, Managing Director of Window Warehouse, said: "With the closure of schools once again, it's clear many pupils still do not have access to a computer or laptop.

They will be given to the children who need them the most, and we are hoping we can make a small difference by giving them laptops." Window Warehouse also offered the printing of resources for home learning in our office for those without a printer.



## Find An Installer

Our brand-new website will not just allow you to promote your products to your customers in an effective way.

We have got a brand new "Find an Installer" functionality incorporated into the design, which will allow the homeowner to find their nearest Window Warehouse installer. They simply enter their postcode and the system we have set up will push through the nearest installers in a set radius.

The installers listed within this radius will then have the leads sent through to them. For installers to be part of this scheme, every lead must be responded to. Any Window Warehouse customers that do not do this will be given warnings until they are removed. If you would like to find out more about the dashboard, call our team.

Find a Local Installer

Postcode

e.g. SW1 1AB

CONTINUE

# Kubu is Here!

With summer landing, the long-awaited Kubu launch is here! Window Warehouse have teamed up with Avantis to offer Kubu Smart Hardware in our Residential & French Door range. You will make your business stand out by offering Kubu compatible hardware as standard!

The Kubu Smart Hardware module fits in the door and is an optional feature for your customer. All they need to do is buy a starter pack and download the Kubu app to get notified every time a key is turned in the lock. The Kubu package also comes with the home hub. This plugs into your customer's home and glows orange when at least one door is unlocked and blue when all are locked.

If you are carrying out a door installation in a family home, a Kubu smart-ready door is the perfect solution at no extra cost to you. Notifications can be scheduled in

the app to remind the customer to lock their door, perfect for those with children or elderly relatives. The lock can be shared with up to four different people, ideal for the family home.

You can find out more about Kubu Smart Hardware by contacting our

team. We can then send you any resources you may need for your website.

Better still, we can now offer these doors PAS24 Certificated (if glazed in accordance with PAS24) all you need to do is specify this on your order.



## The Same, But Better

Since 2016, we have been manufacturing uPVC Flush Sash Windows for your projects. We are now pleased to offer the Mechanical Flush Sash.

The Mechanical Flush Sash has all the same features as the welded option with the added bonus of more rustic aesthetic. This is perfect for heritage properties, cottages or new builds looking to add character.

With stopping the manufacturing of LEKA, we have gained the capacity to give the flush sash its own production line. We have also invested in 3 new end millers and had training from Veka, as we continue to offer our customers the best.

If you'd like to find out more about the Mechanical Flush Sash, reach out to our team today by email:

[info@window-warehouse.co.uk](mailto:info@window-warehouse.co.uk)

## Marketing Support

With the launch of our new website, it has never been easier for you to promote your products to your customer. You will have all the information you need to help your customer make an informed decision on their home improvement project. As well as the product itself, your customer can see the different types of handles, colours, and profiles.

Window Warehouse customers can make full use of the resources on our website. Whether it is imagery, brochures, videos, or general copy, you can use it. Just contact our Marketing Manager, Anni Hudson, to find out more

